

Marketing & Operations Intern in sweet startup!

At Petit Pot, we believe that Americans deserve to find amazing desserts in their specialty stores and groceries, and we are looking to transform this world with the help of renowned French pastry traditions!

Our small company makes delicious, single-serve desserts called pots de crème. They are traditional gourmet French puddings, potted to perfection. And this is not some gelatinous powder-in-a-box pudding. This is a delightful blend of age-old French pastry practice with modern California culinary flourishes!

Our pots de crème are distributed throughout the US. They are sold refrigerated in stores like Whole Foods and Safeway well as in independent stores.

We are in the process of developing other recipes and expanding to more locations.

As an intern, you will work on real projects that will help us grow.

This is primarily a marketing and operations position, with opportunity to gain hands-on, real-world experience in communication, customer service, and helping steer a startup in the right direction. You will be wearing many hats! 😊

RESPONSIBILITIES... and what you will learn:

We are seeking an intern to help us assist in community management efforts through events/tastings and social media.

During demos and events, you will represent the company and help people discover our products. You will help lead efforts to communicate, educate, engage and, grow our followers base through community engagement via email marketing efforts, and through Facebook, Twitter, Instagram and other social media channels, in addition to posting comments and responding to user's inquiries.

In a small startup like ours, you are expected to take initiatives and work as part of the founding team, brainstorming with us, tackling day-to-day problems, coming up with creative/original and efficient solutions.

You will be trusted to take on responsibilities and to make decisions.

Part of the work will be done at Puddingville in Emeryville, and part will be events / trips / meetings.

Of course, you will have the opportunity to taste and savor many of our desserts! Gourmet taste buds a plus :)

WHAT WE REQUIRE:

- # Proficient in Illustrator and Photoshop (photography experience is a plus)
- # Experience in Marketing, Communication, Business management and other related.
- # Familiarity with social networking sites (mostly Facebook, Twitter, Instagram), but we will also train.
- # Proactive and willing to learn.
- # Positive, Happy, Energetic, Fun!
- # Creative and Flexible.
- # Well organized, with an ability to prioritize time-sensitive tasks.
- # Open-minded and generally socially conscious individual.
- # Strong communication skills.
- # Proficient in Microsoft Suite Office and a fast learner of computer programs and environments.
- # Reliable transportation and driving license
- # Interest in cooking / baking / food in general.

We will go the extra mile to make sure you receive a learning experience that fits your career goals. You will become knowledgeable in the daily reality of running a small startup, in social media marketing and in communication. You will also learn how to work in a (laid-back) professional environment and have the opportunity to network with our suppliers, the stores that carry our products, and other professionals in the food startup field.

We will provide visa sponsorship. This internship is for a 1 year period.

Please send a resume and cover letter by email.

Looking forward to hearing from you!

The Petit Pot Team

Send your resume and cover letter to jobs@petitpot.com